



**Easter Camp 2010**  
**sponsorship**  
**13<sup>th</sup>-16<sup>th</sup> April**

[www.playingforthefuture.co.uk](http://www.playingforthefuture.co.uk)

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# **Introduction**

‘Playing for the Future’ was established in April 2009 by the now Chairperson Thomas McStravick. Thomas received a grant from Unltd Sports Relief with an idea of organising a cross-community football tournament for 10-12 year olds in the Portadown area. It was a great success and it attracted teams from all over Northern Ireland to participate over a six week period each Sunday. Due to the success of the event Thomas was selected (with only 4 others from Northern Ireland and 50 throughout the whole of the UK) to represent his project at the Millennium stadium in Cardiff which will be screened during the Comic relief appeal evening on the BBC.

As a result of this great achievement and due to huge demand Thomas decided to gather up a number of volunteers and form a club under the ‘Playing for the Future’ banner. The aims and objectives of the club were set to meet the needs of young people across Northern Ireland and in particular Portadown. The aims and objectives of the club are:

- To promote cross-community activity
- To promote physical activity for both males and females regardless of ability, race, religion, political affiliation or educational attainment combating the problems in today’s society through the power of sport.
- To create and promote opportunities for career, personal and community development
- To work towards improving and developing facilities in our area for the benefit of the whole community

Already in its short existence ‘Playing for the Future’ has reached out to 1,700 people ranging from ages 4-50 in a range of different activities including two tournaments, health and nutrition workshops, coaching camp, summer camp and a multi-sports coaching day. The club has recruited just over 200 members! The club has also created strong links with:

- The Irish Football Association
- Craigavon Borough Council
- Northern Ireland Boys Football Association
- St. Mary’s YC, Portadown
- The Americans Soccer Club, New Jersey USA

## **Our Perspective**

To keep up our good work we need sponsors to help with the cost of equipment, venue hire, insurance and general expenses associated with running various events. We currently need sponsors for our upcoming Easter Camp 2010. The camp will offer kids the opportunity to focus their energy into sport and we will educate them in areas such as health and nutrition, the importance of respect and also how to have lots of fun! To be able to do this good work we have developed exciting sponsorship opportunities (page 4) that will benefit the young people and your business.

## **Your Perspective**

By helping us you will also be helping your own company by improving your community relations. We really do make a difference to the lives of many young people and this is why you should support us along with the fact that we know what to offer you in return. We value each and every penny you provide to support us and every single second you spend on us which is why we will endeavour to continually promote your business.

Continue for a list of the opportunities available.

# **Sponsorship** **opportunities**

## **Gold sponsor: £350 1 place available**

- **Picture and write up in the local newspapers/our website prior to event**
- **Picture for newspapers/website during the event**
- **Write up in the paper after event**
- **Company name/logo on all promotional materials**
- **Company name/logo on staff/participants T-shirts**
- **Company banner/advertising material on view during event and on website**
- **2 complementary places for friends/family members to take part**
- **Develop community relations**
- **Broaden customer base**

## **Silver sponsor: £150 2 places available**

- **Name in papers/websites prior to event**
- **Name in papers/websites after event**
- **Company banner on show during event**
- **Name on all promotional material**
- **Company name on website/link**
- **1 complementary place for friends/family members to take part**
- **Develop community relations**
- **Broaden customer base**

## **Bronze sponsor: £50 5 places available**

- **Name in papers/websites prior to event**
- **Name in papers/websites after event**
- **Company name on website**
- **Develop community relations**
- **Broaden customer base**

# **Contact**

If you are interested in any of the above sponsorship opportunities feel free to contact us on the following;

**Website:** [www.playingforthefuture.co.uk](http://www.playingforthefuture.co.uk)

**Email:** [info@playingforthefuture.co.uk](mailto:info@playingforthefuture.co.uk)

**Tel:** 07821579451

Kind regards,

Playing for the Future Committee